



# Health Care Innovations 2011

Conference and Trade Show

## 2011 Shoppers Home Health Care Innovations Show

We trust that this year has been a great year for you, from both a personal and professional perspective. The Innovations planning team has been working diligently to ensure that the Innovations Show remains the best in the province. This year we will be showcasing a whole new lineup of great educational sessions, key note speakers, great vendors, new products and we'll even find some time to squeeze in a bit of fun.

This year you will have the opportunity to meet with more than 50 vendors. There are 11 educational sessions to choose from as well as poster presentations available. Meeting with the manufacturers and attending the workshop and poster presentations will provide you with an opportunity to hear about new research, innovative products and new clinical guidelines in many areas such as Long Term Care, Rehabilitation, Community and Automotive.

On Tuesday morning be sure to join us for the morning session. Our guest speakers Mark Tewksbury and Debbie Muir, founders of Great Traits Inc., will inspire possibility and excellence. In working with Olympic athletes, business leaders and individuals from around the world, Mark and Debbie have discovered that the fundamentals of achievement, leadership and legacy don't ever really change – they are timeless and universal.

The Shoppers Home Health Care Innovations Conference and Trade Show is the perfect venue for Health Care Professionals who want to:

- Learn about new developments in products, services and technologies
- Attend a variety of educational workshops that impact your practice
- Have a chance to experience cutting-edge technology first-hand
- Discover and experiment with new seating, mobility and other equipment
- Exchange ideas with colleagues and network with peers

We look forward to seeing you.

**Shoppers Home Health Care**  
2011 Innovations Planning Team

Tuesday, November 29, 2011

Participant Knowledge: **Beginner** - **Intermediate** - **Advanced**

### Conference Objectives

Participants at this conference will:

- Attend clinical workshops relevant to their practice area
- Discuss clinical issues with the speakers and other participants
- Discover the latest products available for their clients
- Network with their peers, clinical experts, health care providers and others
- Explore innovative approaches to practice issues

### CONCURRENT WORKSHOPS

To view workshop objectives, please visit [www.healthcareinnovations.ca](http://www.healthcareinnovations.ca), select **Calgary > Workshops**.

8:30 AM – 9:00 AM **Continental Breakfast and Trade Show**

8:30 AM – 4:30 PM **Trade Show**

This year's Trade Show, with more than 50 exhibiting companies, will highlight home medical supplies and equipment; mobility and seating products; lift positioning transfer solutions; support surfaces; respiratory care; van conversions and many more home health care products.

9:00 AM – 9:15 AM **Welcome and Opening Remarks**

9:15 AM – 10:15 AM **OPENING KEYNOTE SPEAKERS**



#### Inspiring Excellence

**Mark Tewksbury and Debbie Muir**, Great Traits Inc.

Great Traits Inc. is a company that inspires possibility and excellence. Founded by Mark Tewksbury and Debbie Muir in 2008, Great Traits engages people to be champions in their own lives. Connecting individuals, teams and organizations to the fundamentals of achievers, leaders and legacy, they drive performance and reach best results.

Mark Tewksbury is the star athlete who burst out of the water at the Barcelona Olympics; an Olympic champion with gold, silver and bronze medals in hand, numerous awards, and inductions into three major Halls of Fame.

Debbie Muir is one of the Olympic movement's most winning coaches. The 'Coach of the Coaches' for the Canadian team at the 2010 Vancouver Olympic Games, as well as an instrumental member of Own the Podium, Debbie shares her experience and talent in leading individuals, professionals and organizations from all over the world to achieve their optimum performance.

10:15 AM – 11:00 AM **Refreshments and Trade Show**

11:00 AM – 12:00 PM **Concurrent Workshops**

*This workshop will be repeated in its entirety at 2:15 PM.*

**Ethics and Professionalism in a Changing World** **Beginner**

This presentation will define professionalism, ethical behaviour and how these characteristics impact our assistive technology industry. Practical examples of how all team members work together and ensure ethical and professional behaviour will be the focus of the presentation. Hypothetical and real situations will be presented and the challenges of incorporating standards of practice and other guidelines will be discussed.

**Brenlee Mogul-Rotman**, B.Sc.O.T., ATP, OT Reg (Ont), Occupational Therapist, Toward Independence

11:00 AM – 12:00 PM **Concurrent Workshops** *continued*

**Pressure Management: What Happens If ...** Intermediate **Workshop Withdrawn**

*This workshop will be repeated in its entirety at 1:15 PM.*

**Support Surface Selection: A Practice Evaluation** Advanced

How do you know if a therapeutic support surface is “right” for an individual client? A practice evaluation was conducted on the Therapeutic Support Surface Algorithm as part of a larger mattress replacement program. Come hear what we learned, and discover how this applies to you and your clients.

**Julia Pereira**, BA Kin, BHSc OT, Occupational Therapist, Louis Brier Home and Hospital

**Linda Norton**, OT Reg.(ONT), MScCh, National Education, Shoppers Home Health Care

*This workshop will be repeated in its entirety at 2:15 PM.*

**UTIs and Intermittent Catheterization: What Does the Evidence Say?**

Intermediate

Urinary tract infections (UTI) are a health risk in clients with neurogenic bladders. Clinical best practice will be discussed using an algorithm to highlight the assessment, treatment, and follow up process supported by research evidence and expert clinical practice. Client education handouts on UTI prevention and treatment will be shared.

**Timothy Hill**, BS C BHS C OT, AB SCI Task Team Coordinator, Canadian Paraplegic Association (Alberta)

**Raj Parmar**, BN RN MN, Clinical Nurse Specialist, Psychiatry Department, Dept. of Clinical Neuroscience, Foothills Medical Centre

*This workshop will be repeated in its entirety at 2:30 PM.*

**The Hands-On Assessment: It's More than Just Measuring!** Beginner

Completing a thorough hands-on evaluation is the most important aspect of the seating and mobility assessment as it provides the foundation from which a prescription is based. This interactive session will show therapists the “how to” and the “why” of a mat evaluation. It cannot be missed.

**Sheilagh Sherman**, OT Reg. (Ont.), Clinical Rehab Product Consultant, Sunrise Medical

*This workshop will be repeated in its entirety at 3:30 PM.*

**Driver Rehabilitation Basics** Intermediate

Driving in today's world is a hot topic. Losing your driver's license for any reason has broad reaching implications affecting mobility, work, family and socialization. The elderly are especially affected with the loss of their license for age-related and medical reasons. Losing their independent mobility has far reaching implications, further decaying their independence. It is important that we as therapists are aware of these effects and assess clients on an individual basis allowing clients to keep their independent mobility for as long as possible, keeping in mind the safety of the client and the general public.

**Larry Bowen**, BSc (Kinesiology), CDRS (Certified Driver Rehab Specialist), Owner /Operator, Larry Bowen Driver Rehab Inc.

12:00 PM – 2:00 PM **Buffet Luncheon and Trade Show**

1:00 PM – 2:00 PM **Concurrent Workshops**

*This workshop will be repeated in its entirety at 2:30 PM.*

**Simply Case Studies** Advanced

Do contour, shape, size, performance, programming, and/or set-up make a difference when determining functionality as well as comfort and pressure management of a seating and mobility system? What happens when what is available doesn't work, but you know that there is greater potential? Through the use of unique case studies, this session will review the decision-making process utilized in determining what seating or mobility

system will work when “standard off the-shelf systems” don't. How do you know if you can change things? How do you know what is available? Can you modify, adapt and create new systems that allow your client to move or sit comfortably and functionally? We will take a look at the clinical presentation of a variety of clients, assessment/simulation data, and trial fittings required to achieve a final result. Utilization of “off-the-shelf” as well as custom configured systems will be explored throughout this session, as well as critical techniques utilized in achieving the desired end result.

**Sheila Buck**, B.Sc.(OT), Reg. (Ont.), Occupational Therapist, Owner, Therapy NOW!

*This workshop will be repeated in its entirety at 3:30 PM.*

**Minimizing Bed Entrapment Risk in Long Term Care Homes** Intermediate

As part of the Long Term Care Homes Act, home operators are responsible for addressing bed entrapment risks resulting from unsafe beds, rails and/or mattresses. This presentation will describe a standardized evaluation process, as well as entrapment reduction strategies to maintain resident safety.

**Margot McWhirter**, OT Reg.(Ont), MA, Clinical Educator, Long Term Care Division, Shoppers Home Health Care

*This workshop will be presented one time only.*

**Resident Handling Musculoskeletal Injury (MSI) Reduction in ECU and Changing Practice** Beginner

This project was designed to reduce MSIs during patient handling. A Vancouver extended care site participated in the project which involved an MSI Prevention Coordinator and 3 care aides to deal with potential resident handling issues. MSI stats, techniques, and equipment will be presented.

**Liz Ball**, BSc (PT), EJ Physiotherapy

1:15 PM – 2:15 PM **Concurrent Workshops**

*This workshop will be repeated in its entirety at 2:30 PM.*

**Head Positioning: Problems or Possibilities?** Intermediate

Positioning of the head can provide challenges to clinicians developing seating and mobility solutions. It is vital that we attempt to position each client's head not only for postural alignment and organ function but also for optimal social and environmental interaction. This session will utilize case studies and hands-on equipment selection and adjustment to illustrate common head positioning issues and develop strategies for successful solutions.

**Kathryn Fisher**, B.Sc.(OT), ATP, Clinical Educator, Seating and Mobility Specialist, Shoppers Home Health Care

*Also offered at 11:00 AM – see 11:00 AM for a description.*

**Support Surface Selection: A Practice Evaluation** Advanced

**Julia Pereira**, BA Kin, BHSc OT, Occupational Therapist, Louis Brier Home and Hospital

**Linda Norton**, OT Reg.(ONT), MScCh, National Education, Shoppers Home Health Care

*This workshop will be presented one time only.*

**Home Entrance Adaptations for Increased Usability** Beginner

The entrance is an important area to consider when adapting the home as it can affect an individual's ability to safely engage in activities inside and outside of the home. This workshop will focus on accessible entrance solutions, discussion of relevant code and design standards, and costs and funding sources.

**Jessica Bidulock**, BSc, MScOT, Accessible Housing Society

**Ailsa McGurk**, BScOT, MSc, Accessible Housing Society

2:15 PM – 3:15 PM

### Concurrent Workshops

Also offered at 11:00 AM – see 11:00 AM for a description.

#### Ethics and Professionalism in a Changing World Beginner

**Brenlee Mogul-Rotman**, B.Sc.O.T., ATP, OT Reg (Ont), Occupational Therapist, Toward Independence

This workshop will be presented one time only.

#### Pressure Mapping and Clinical Practice – What does it Really Mean? *NEW*

Intermediate

This workshop will provide participants with an overview of pressure mapping and its use in clinical practice. Come explore the answers to common clinical questions such as:

- Do incontinence pads really increase pressure?
- How much pressure is too much?
- What is the best way to complete a weight shift?
- Does the head of the bed really need to be below 30 degrees?

**Linda Norton**, OT Reg.(ONT), MScCh, National Education, Shoppers Home Health Care

Also offered at 11:00 AM – see 11:00 AM for a description.

#### UTIs and Intermittent Catheterization: What Does the Evidence Say?

Intermediate

**Timothy Hill**, BS C BHS C OT, AB SCI Task Team Coordinator, Canadian Paraplegic Association (Alberta)

**Raj Parmar**, BN RN MN, Clinical Nurse Specialist, Psychiatry Department, Dept. of Clinical Neuroscience, Foothills Medical Centre

2:30 PM – 3:30 PM

### Concurrent Workshops

Also offered at 1:15 PM – see 1:15 PM for a description.

#### Head Positioning: Problems or Possibilities? Intermediate

**Kathryn Fisher**, B.Sc.(OT), ATP, Clinical Educator, Seating and Mobility Specialist, Shoppers Home Health Care

Also offered at 11:00 AM – see 11:00 AM for a description.

#### The Hands-On Assessment: It's More than Just Measuring! Beginner

**Sheilagh Sherman**, OT Reg. (Ont.), Clinical Rehab Product Consultant, Sunrise Medical

Also offered at 1:00 PM – see 1:00 PM for a description.

#### Simply Case Studies Advanced

**Sheila Buck**, B.Sc.(OT), Reg. (Ont.), Occupational Therapist, Owner, Therapy NOW!

2:30 PM – 4:30 PM

### Refreshments and Trade Show

3:30 PM – 4:30 PM

### Concurrent Workshops

Also offered at 11:00 AM – see 11:00 AM for a description.

#### Driver Rehabilitation Basics Intermediate

**Larry Bowen**, BSc (Kinesiology), CDRS (Certified Driver Rehab Specialist), Owner /Operator, Larry Bowen Driver Rehab Inc.

Also offered at 1:00 PM – see 1:00 PM for a description.

#### Minimizing Bed Entrapment Risk in Long Term Care Homes Intermediate

**Margot McWhirter**, OT Reg.(Ont), MA, Clinical Educator, Long Term Care Division, Shoppers Home Health Care

To view workshop objectives, please visit [www.healthcareinnovations.ca](http://www.healthcareinnovations.ca), select **Calgary** > **Workshops**.

All Exhibits, Presentations and Refreshments are **Complimentary**

## ACCOMMODATION

### Calgary Marriott Downtown Hotel

110-9<sup>th</sup> Avenue S.E., Calgary, AB T2G 5A6

A limited number of rooms are available for the guests/participants of this year's show. The special room rate is \$172.00 per night, single or double occupancy, plus taxes. Please make your reservation by calling the Calgary Marriott Downtown Hotel at 403-266-7331 or 1-800-896-6878. **This rate is available on a first-come, first-served basis until 5 PM MST, Friday, October 28, 2011.** When making your reservation, please identify yourself as being with the Shoppers Home Health Care group.

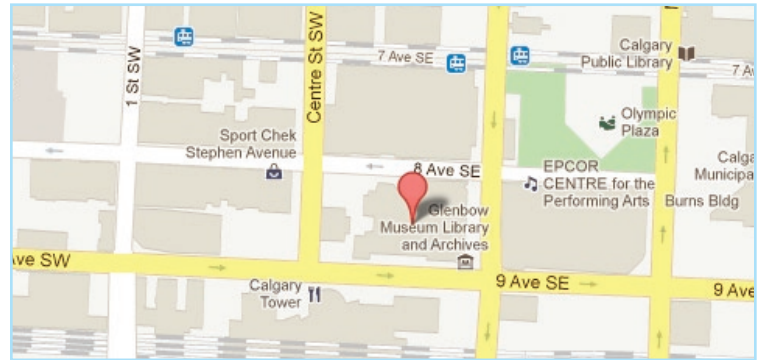
## POLICY STATEMENT

*Expo floor registration is open to industry professionals only.*

Manufacturers and certain distributors of HME equipment and supplies who do not exhibit in the show will not have access to the show floor. The Innovations show reserves the right to accept or reject registrations and to cancel any previously accepted reservations, at any time, at its sole discretion, without liability to the registrant or any other party. This longstanding policy was instituted to maintain the professional environment of the show, while protecting the interests of our attendees and exhibitors.

## TELUS CONVENTION CENTRE

120-9<sup>th</sup> Ave. S.E., Calgary, Alberta - [www.calgary-convention.com](http://www.calgary-convention.com)



All delegates must register on-line at [www.healthcareinnovations.ca](http://www.healthcareinnovations.ca), select **CALGARY**.

**Registration deadline: November 18, 2011**

*On-site registration will not be accepted.*

**Questions? Please contact:**

**Meeting Management Services Inc.**

4380 South Service Road, Unit 25, Burlington, ON L7L 5Y6

Phone: 905 335 7993 or 1 800 625 7925

E-mail: [linda@mmsonline.ca](mailto:linda@mmsonline.ca)