

November 14 & 15, 2011

Health Care 2011 Innovations

Conference and Trade Show

make clients education Seating occupational development geriatric choices nical ions term care Community group path living, rehabilitation success

Toronto Congress Centre, 650 Dixon Road, TORONTO, ON

Make sure your company is part of the Health Care Innovations Conference and Trade Show by reserving booth space today.

No other Home Health Care Conference attracts more than 3,000 occupational therapists, physiotherapists and home health care professionals.

This year's show has been designed to maximize exposure for exhibiting companies by providing:

- *Rotating lectures to ensure a steady flow of delegate traffic in the Trade Show area.*
- *All food and beverage functions, and draws in the Trade Show area.*

To book your booth at the Health Care Innovations Conference and Trade Show go to www.healthcareinnovations.ca

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SHOPPERS
HomeHealthCare®

TRADE SHOW & ADVERTISING OPPORTUNITIES

Booth Specifics

The Trade Show floor will be set up with 130 – 10' X 10' booths. Each booth will consist of a draped 8-foot high back wall and two draped 3-foot high side walls.

Price Structure

# of Booths	Cost
1 booth	\$ 3,213.00 + 13% HST
2 booths	\$ 6,426.00 + 13% HST
3 booths	\$ 9,639.00 + 13% HST
4 booths	\$12,209.40 + 13% HST
6 booths	\$17,832.15 + 13% HST
8 booths	\$23,133.60 + 13% HST
10 booths	\$28,113.75 + 13% HST

These are contract prices and are final.

To book your booth on-line go to www.healthcareinnovations.ca.

Assignment of Booth Space

Booth reservations will be accepted in order of receipt. In the event of a conflict, the next available booth space will be assigned.

Trade Show Hours

Set-up

Monday, November 14, 2011 12:00 noon – 5:00 PM

Trade Show

Tuesday, November 15, 2011 8:00 AM – 4:30 PM

Tear-down

Tuesday, November 15, 2011 5:00 PM – 8:00 PM

Advertising

Make an impact by purchasing advertising space in the onsite Program Guide where your ad will be seen by more than 3,000 delegates. Space is limited so reserve your advertising space today. Advertisements will be placed in order of receipt.

Advertising Rates

Full page (8.0" X 10")	\$1,000.00 + 13% HST
Half page (8.0" x 5.125")	\$700.00 + 13% HST
Business card size (3.5" x 2")	\$500.00 + 13% HST

Ads may be full colour and must be provided actual size. Electronic format is preferred: high resolution pdf, tiff, jpeg, or eps; Illustrator EPS (up to version CS3). All fonts must be converted to outlines. Advertising to be included in the onsite Program Guide must be received **prior to October 24, 2011**. No refunds will be issued for ads not meeting the above conditions.

Payment Method

Shoppers Home Health Care will invoice all vendors exhibiting at the 2011 show.

To book your booth, advertising and sponsorship on-line, go to www.healthcareinnovations.ca.

Questions? Please contact: **Meeting Management Services Inc.**
4380 South Service Rd, Unit 25, Burlington ON L7L 5Y6
Tel: 905 335 7993 Toll-Free: 1 800 625 7925
Fax: 1 905 332 1587 E-Mail: janice@mmsonline.ca

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Conference and Trade Show

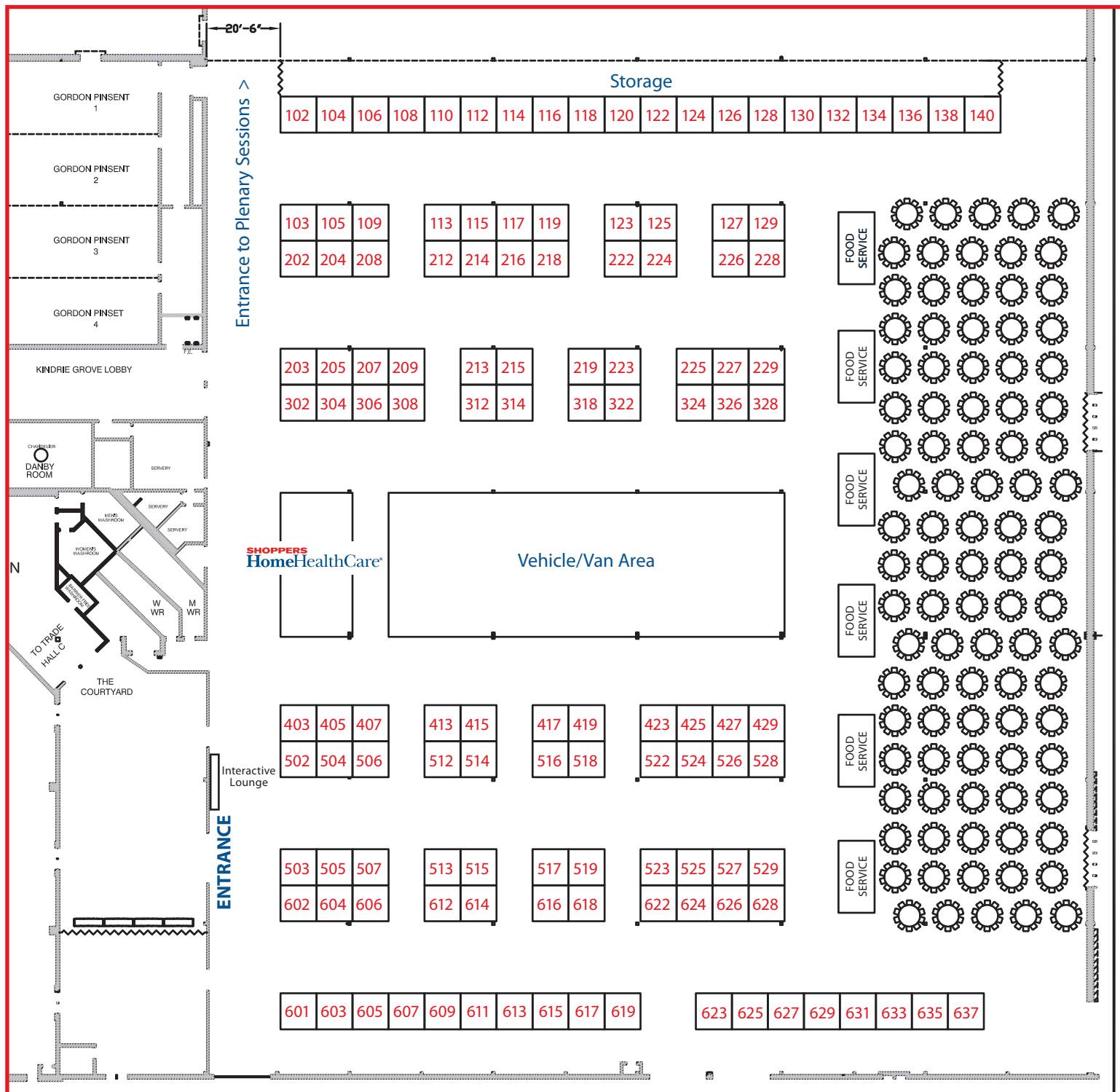
make clients education respiratory development nical ions term care Community group path rehabilitation success

Seating exercise clinical Geriatric Occupational therapy use

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Toronto Congress Centre, 650 Dixon Road, TORONTO, ON

TRADE SHOW FLOOR PLAN – TORONTO CONGRESS CENTRE



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SPONSORSHIP OPPORTUNITIES

Enhance your company's profile by taking advantage of one of the following sponsorship opportunities.

PLATINUM	Monday, November 14 th Evening Event	SOLD
GOLD	Keynote Speaker	SOLD
GOLD	Delegate Luncheon	\$ 10,000
SILVER	Delegate Breakfast	\$ 5,000
BRONZE	AM -or- PM Refreshment Break	\$ 3,000
PEWTER	Workshop Speaker	\$ 1,500

BENEFITS

		PLATINUM	GOLD	SILVER	BRONZE	PEWTER
Recognition as exclusive sponsor of the Monday Evening Event		✓				
Verbal acknowledgement during Monday Evening Event		✓				
Recognition as sponsor of the Keynote Speaker or Delegate Luncheon			✓			
Recognition as sponsor of the Delegate Breakfast				✓		
Recognition as sponsor of an AM Refreshment Break or PM Refreshment Break					✓	
Recognition as sponsor of a Workshop Speaker						✓
Opportunity to say a few words at the Monday Evening Event		✓				
Opportunity to thank the Keynote Speaker			✓			
Signage prominently displayed at the event		✓	✓	✓	✓	✓
Verbal acknowledgement of sponsorship		✓	✓	✓	✓	✓
Logo projected on wall in close proximity to your booth in the trade show area		✓	✓			
Signage at booth indicating sponsorship		✓	✓	✓		
Booth staff of sponsoring organizations recognized with "Sponsor" name badges		✓	✓	✓	✓	✓
Promotional material in delegate kits		✓	✓	✓	✓	
Logo on conference website linked to your website		✓	✓	✓	✓	✓
Sponsorship acknowledged in onsite Program Guide		✓	✓	✓	✓	✓
Ad Size	Full-page in onsite Program Guide	✓				
	Half-page in onsite Program Guide		✓			
	Quarter-page in onsite Program Guide			✓		
Sponsorship Value		\$15,000	\$10,000	\$5,000	\$3,000	\$1,500

For more information about sponsorship, please contact:
 Marianne Dewar, **Meeting Management Services Inc.**
 Tel: 905 335 7993 or Toll-Free: 1 800 625 7925
 E-Mail: marianne@mmsonline.ca

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Conference and Trade Show

make respiratory education
Seating development
exercise clinical
amaze non-pr
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Geria
Occupat
Con-line
heart rate
ventio
nical
ions
term care
Community
group
path
living
rehabilitatio
successes
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program

Toronto Congress Centre, 650 Dixon Road, TORONTO, ON

Trade Show, Sponsorship and Advertising – TORONTO

Company: _____
 Address: _____
 City: _____ Province: _____ Postal Code: _____
 Telephone: (_____) _____ Fax: (_____) _____
 E-Mail: _____
 Contact Person: _____

Please reserve the following exhibit space:

- | | | | |
|--------------------------------------|--------------|---------------------------------------|--------------|
| <input type="radio"/> 1 Booth | \$ 3,213.00 | <input type="radio"/> 6 Booths | \$ 17,832.15 |
| <input type="radio"/> 2 Booths | \$ 6,426.00 | <input type="radio"/> 8 Booths | \$ 23,133.60 |
| <input type="radio"/> 3 Booths | \$ 9,639.00 | <input type="radio"/> 10 Booths | \$ 28,113.75 |
| <input type="radio"/> 4 Booths | \$ 12,209.40 | | |

Booth(s) Requested: **1st choice #** _____ **2nd choice #** _____ \$ _____

Advertising

- | | | |
|--|-------------|----------|
| <input type="radio"/> Full Page (8.0" X 10") | \$ 1,000.00 | \$ _____ |
| <input type="radio"/> Half Page (8.0" X 5.125") | \$ 700.00 | \$ _____ |
| <input type="radio"/> Business Card Size (3.5" x 2") | \$ 500.00 | \$ _____ |

Subtotal: \$ _____

Plus 13% HST on Booths and Advertising: \$ _____

Sponsorship

- | | | |
|--|--------------|----------|
| PLATINUM: <input type="radio"/> Monday Evening Event | SOLD | \$ _____ |
| GOLD: <input type="radio"/> Keynote Speaker | SOLD | \$ _____ |
| GOLD: <input type="radio"/> Delegate Luncheon | \$ 10,000.00 | \$ _____ |
| SILVER: <input type="radio"/> Delegate Breakfast | \$ 5,000.00 | \$ _____ |
| BRONZE: <input type="radio"/> AM Refreshment Break or | \$ 3,000.00 | \$ _____ |
| <input type="radio"/> PM Refreshment Break | \$ 3,000.00 | \$ _____ |
| PEWTER: <input type="radio"/> Workshop Speaker | \$ 1,500.00 | \$ _____ |

- | | | |
|--|-------------|----------|
| <input type="radio"/> Hardcover Delegate Notebooks | SOLD | \$ _____ |
| <input type="radio"/> Interactive Lounge | \$ 3,000.00 | \$ _____ |
| <input type="radio"/> Digital Display Advertising | \$ 1,500.00 | \$ _____ |
| <input type="radio"/> Health Care Innovations Website Presence | \$ 500.00 | \$ _____ |
| <input type="radio"/> Promotional Items for Delegate Kits | \$ 300.00 | \$ _____ |
| <input type="radio"/> Exhibitor Information Page | \$ 150.00 | \$ _____ |

Total Sponsorship: \$ _____

TOTAL: \$ _____

To book trade show space, advertising and sponsorship on-line, go to www.healthcareinnovations.ca or fax the registration form to Meeting Management Services 1 905 332 1587.

Please note: Shoppers Home Health Care will invoice your organization.

Questions? Please contact: **Meeting Management Services Inc.**
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